



NEW TRICAST EXEC FOCUSES ON GENERATING MAXIMUM VALUE FROM PHARMACY PROGRAMS

Webster is New Director of PBM & Audit Analytics

Milwaukee, WI (July 21, 2009) – [TRICAST, Inc.](#) announces that Thomas Webster, previously Director of Pricing with Medco, Inc. (Franklin Lakes, NJ) has recently joined TRICAST as Director of PBM & Audit Analytics to lend his 20 years of financial expertise in the pharmacy and benefits industry.

“The complexities of this industry are summed up by the complicated pricing and management of pharmacy benefits,” says [Greg Rucinski](#), TRICAST President & CEO. “TRICAST’s approach provides a sentinel effect of clarity, accountability and financial opportunity to ensure the maximum value is garnered from the program. We are extremely pleased to welcome Tom to the team to enhance our ability to do this.”

Webster led a regional team of pricing analysts responsible for the underwriting, negotiating and contracting of pharmacy benefits for the Systemed and National Account segments of Medco. Prior to Medco, Tom was the Director of Finance for ProVantage Health Solutions where he was responsible for the management of day-to-day financial functions, as well as a key contributor during ProVantage’s IPO and subsequent sale to Medco. He also has worked for Northwestern National Insurance Group, Time Insurance and Blue Cross Blue Shield United of Wisconsin.

A graduate of the University of Wisconsin – Whitewater, Webster is a Certified Public Accountant.

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About TRICAST, Inc.

TRICAST, Inc., founded in Milwaukee in 1997, uses pharmaceutical and medical claims analysis for benchmarking, audits and risk analysis for health benefit plan sponsors. The company also provides timely reporting on vendor performance, allowing opportunities for decisive responses. The net result is better program oversight, lowered plan costs and risk exposure.

TRICAST delivers data-driven cost control solutions every day. As a leading next-generation health information business, TRICAST offers programs, products and applications for the healthcare industry that assist risk entities controlling overall healthcare costs, with a specific focus on pharmaceutical benefits. Please visit www.tricast.com to learn more.

For more information:

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